

Persuasive Leaflet – Establishing Structure

	Introduction	Paragraph/Section One	Paragraph/Section Two	Paragraph/Section Three	Paragraph/Section Four	Conclusion
	<p>Hook in the reader</p> <p>Where should you go?</p> <p>Why should you go there?</p> <p>General detail on the highlights.</p>	<p>What is the theme of the paragraph? List reasons linked to this theme.</p> <p>How will you introduce the paragraph?</p> <p>How will the paragraph end or link to the next</p>	<p>What is the theme of the paragraph? List reasons linked to this theme.</p> <p>How will you introduce the paragraph?</p> <p>How will the paragraph end or link to the next</p>	<p>What is the theme of the paragraph? List reasons linked to this theme.</p> <p>How will you introduce the paragraph?</p> <p>How will the paragraph end or link to the next</p>	<p>What is the theme of the paragraph? List reasons linked to this theme.</p> <p>How will you introduce the paragraph?</p> <p>How will the paragraph end or link to the next</p>	<p>How will you summarise the attraction?</p> <p>How will you deliver impact at the end?</p> <p>What information will you include on the last page/panel?</p>
Model Text	<p>Rhetorical question to the reader.</p> <p>Begin with a metaphor for impact: 'Iceland is a force of nature'</p>					
My own text	<p>Do you love living on the edge? Well, look no further</p> <p>'Adrenalin' is a heart-stopping experience!</p> <p>Incredible rides, largest roller coaster in world. Not for the faint hearted.</p>					

